

Dealer Information & Registration Request

**Gaylaxicon 2011**  
**hosted by Outlantacon**  
**May 13 - 15, 2011**

Dealer Information

Event: Gaylaxicon 2011 hosted by Outlantacon

Outlantacon is an Atlanta-based event for the Queer Geek audience! We hold two events each year—a full weekend-long convention in May and a one-day Gaming bonanza in November. In 2011, Outlantacon will be playing host to Gaylaxicon, the national GLBT convention for the queer audience.

Gaylaxicon, the annual GLBT convention event, makes its return to Atlanta in 2011, following a very successful first visit in 2007. We'll be featuring all the usual Outlantacon goodies, just on a bigger scale. Look for our own special versions of Family Feud, Project Cosplay (a big hit at Outlantacon 2010), live entertainment, etc; plus all the usual Gaylaxicon events like the Chocolate Symposium, Gaylactic Jeopardy!, and of course the Gaylactic Spectrum Awards.

Location: Gaylaxicon by Outlantacon will be held at the Holiday Inn Select-Perimeter, 4386 Chamblee-Dunwoody Road, Atlanta, GA 30341. The hotel can be contacted at (770) 457-6363. We have a room rate of \$84.00 a night, please request the Outlantacon room block when making a reservation. You can get more hotel information at the Outlantacon website and book your room online.

Fees: Each dealer table is \$70.00, the first table comes with one free dealer membership, additional memberships can be purchased for \$35.00 each; one per table. There are no additional free memberships with additional tables.

Electricity and Phones/Internet: Electricity can be supplied to some tables on a first-come first-served basis. Please indicate on your application if electricity is needed. All electric equipment has to be plugged into a surge protector. Dealers will need to supply their own surge protectors and extension cords. The hotel provides free wireless internet access in the convention function space. Phone service must be arranged by the Dealer with the hotel.

Hours:

	Load In	Open	Close
Friday	2:00 pm	4:00 pm	8:00 pm
Saturday	9:30 am	10:00 am	6:00 pm
Sunday	9:30 am	10:00 am	3:00 pm

Load out will begin as soon as the room closes on Sunday.

Additional Information: Questions can be emailed to [dealers@outlantacon.org](mailto:dealers@outlantacon.org), or call (678) 559-4571. Please mail all correspondence to:

Gaylaxicon/Outlantacon  
Attn: Dealer's Room  
3523 Chestnut Drive  
Doraville, GA 30340

## Gaylaxicon/Outlantacon 2011 Dealers Agreement

The Agreement is Gaylaxicon/Outlantacon's statement of Dealer policy. Please read carefully before signing. Please keep a copy of this agreement for your records. All checks and correspondence are to be mailed to Gaylaxicon/Outlantacon, Attn: Dealer's Room, 3523 Chestnut Drive, Doraville, GA 30340.

1. Dealer agrees to provide payment in full with this Dealer Agreement.
2. Gaylaxicon/Outlantacon agrees to quickly evaluate and provide approval of the request or notify the Dealer of its inability to meet the request due to lack of space or inappropriate merchandise. In the event the request cannot be approved, payment will be returned. In the event the request cannot be approved in full, Gaylaxicon/Outlantacon will contact the Dealer regarding approval of part of the request with refund of partial payment for the unapproved portion of the request. The Dealer may decline partial approval when contacted by Gaylaxicon/Outlantacon. Inability of the Dealer to accept partial approval at that time will result in a complete denial of the request. There will be no refunds of approved requests.
3. Gaylaxicon/Outlantacon agrees to provide table space to the Dealer at the Holiday Inn Select-Perimeter, barring any unforeseen acts of God which may occur prior to or during these dates to prevent space being available.
4. Dealer agrees that Gaylaxicon/Outlantacon, its directors and its volunteers, and Convuluted, Inc. and its directors and shareholders shall not be responsible for items lost, stolen, damaged, or destroyed during the convention.
5. Dealer Table space assignments are the sole responsibility of the Director of Operations and his/her representatives; the Director of Operations will have final say in all disputes. Dealer agrees to keep the assigned area clean and be responsible for any damage caused by the Dealer. Tables are to remain in the specified space and configuration as placed by Gaylaxicon/ Outlantacon.
6. The rights granted to the Dealer may not be sold, sublet, given or otherwise transferred to any third party.
7. Dealer acknowledges that Gaylaxicon/Outlantacon grants no terms of exclusivity or other licensing agreements to the Dealer.
8. Dealer agrees to do business only during posted hours and not to engage in any disruptive activities including but not limited to: unloading and/or movement of merchandise into or through the Dealers hall during business hours; packing and/or unpacking of merchandise outside areas assigned to the Dealer; excessive noise; or any activity deemed by Gaylaxicon/Outlantacon to be disruptive to other dealers or not in the best interest of Gaylaxicon/Outlantacon or any of its participants (i.e. incense burning, excessively loud music, etc.)
9. Gaylaxicon/Outlantacon does not obtain ASCAP / BMI licensing that will allow the use of live or recorded music at your table. Dealers interested in playing copyrighted music must notify us in writing and obtain the proper licensing from BMI at (800) 366-4264 and ASCAP at (212) 621-6000. If a Dealer playing copyrighted music cannot produce the proper documents, Gaylaxicon/Outlantacon has no choice but to request that the music be turned off.
10. Dealer agrees to display and/or sell merchandise, which is consistent with all International and US copyright and trademark agreements, as well as all laws of the Dekalb County and the State of Georgia.
11. Dealer agrees that any violation or breach of this agreement may result in the cancellation of this agreement and forfeiture of the Dealer's leased space without refund.
12. The foregoing represents the full agreement between Gaylaxicon/Outlantacon and the Dealer.

Dealer Signature (required) \_\_\_\_\_

## Gaylaxicon/Outlantacon 2011 Application & Advertising Request Form

Dealer Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Mobile/Other \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

Full Detailed Description of Product Selling:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

	Quantity Requested	Amount for each	Total amount
Tables	_____	\$70.00	_____
Additional Memberships	_____	\$35.00	_____

Total

\_\_\_\_\_

Please make checks payable to Outlantacon

**Gaylaxicon/Outlantacon 2011  
Convention Registration Form**  
(complete one from per attendee)

Name: \_\_\_\_\_  
First Name Last name

Badge Name: \_\_\_\_\_  
(if different than First Name)

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_